



## Fundraising Tips

### **Fundraising Tips for Churches & Ministries**

#### *Challenge Each Other*

Hold weekly challenges with other churches & ministries. Drive your fundraising efforts through healthy competition.

#### *Go Casual*

Dress down for a cause. Arrange for your office or school to allow people to dress casual in support of your church or ministry by giving five dollars.

#### *Reduce Stress*

Find a masseuse through a training school as many need to do community projects as part of their training. Have them come to your business or company and provide five or 10 minute neck and shoulder massages for a donation of \$10. Have employees sign up beforehand and the masseuse will come right to the office.

#### *Give Prizes*

Get some great prizes donated. Try gift certificates for a spa or restaurant. Then auction them off to the highest bidder or sell raffle tickets for \$1 each or five for \$4 each.

### **Fundraising Tips for Individuals**

#### *E-mail Friends & Family*

Send e-mails to everyone you know asking them to contribute to your church or ministry.

#### *Make a List & Check It Twice*

Make a list of potential donors and include everyone you know.

#### *One a Day*

Ask a different person each day to make a contribution.

#### *Double Your Money*

Many employers offer matching funds programs. Your \$50 donation could turn into \$100. Ask your personnel or HR department what the requirements are for matching your donation.

### *The Mighty Pen*

Send a letter to friends & family, and co-workers asking for their support. Let them know about your church or ministry. Explain why the cause is important to you; heartfelt messages get the best response. Don't forget to send a thank you note to people who donate.

### *Bring It Along*

Take your website's pledge page address and pledge form everywhere you go and ask everyone you interact with to sponsor you.

### *Talk It Up*

Ask for a few minutes on the agenda of any meetings you will be attending. Explain why you are walking and ask for everyone's support.

### *Offer Food*

Offer healthy treats to your friends, family and co-workers for a small donation to your church or ministry. Most people can be tempted to donate.

### *Clean House*

Clean out your garage or home and set up a donation booth for your church or ministry in exchange for your finds. Ask your friends and neighbors to donate their "treasures" to you, explaining that all proceeds go to your church or ministry to help further their missions.

### *Celebrate*

If a birthday or holiday is coming up, tell your family and friends that in lieu of a gift, you would like them to make a donation to your church or ministry fundraising effort.

### *Pin It Up*

Make and post a flyer on the bulletin board in the office, at the gym, or at school. Make sure to highlight your name, phone number, e-mail address, and link to the Walk 4 Faith website pledge page.

### *Send the Message*

Change the recording on your voicemail or answering machine to mention Walk 4 Faith and give instructions on how callers can make a donation. Then, when you call people back, ask them to sponsor you. When e-mailing friends, add a "PS" asking for their support. You can also include the request in your automatic signature.